Getting cell phones and SIM cards in Madison

This post was created by Eren Fukuda, your fellow Global Badger and a member of the International Student Advisory Board (ISAB).
You might be wondering how you can stay connected with your new friends and family back home.

Where can I get a cell phone?

How do I get a U.S. phone number?

Where should I get a SIM card?

Here are some resources to get you started!
Where to go?

You can buy smart phones and SIM cards at many locations, including official retail stores, department stores, and electronic stores!

Here are some stores around Madison…

These stores are all on city bus routes or walkable from campus! Search locations using Google Maps.
Cell service providers’ stores

Here are the major U.S. cell phone service providers:
Department stores

TARGET

Walmart

[Map showing locations of Target and Walmart stores in Madison, Wisconsin]
Electronic stores

Apple Store

Best Buy
Where else to look?

You can also look up cell service providers online, such as:

- mintmobile
- campusSIMS
- studentSIMS
Welcome to Madison, Global Badgers!